



WE CONNECT PEOPLE
AND MODERN
TECHNOLOGIES

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VISION

Our goal is to inspire the largest possible community of experts working in the field of industrial automation, informatics and maintenance to find solutions, to contribute to the technological and economic development of companies and to cultivate the business environment through media activity.

MISSION

We are a stable and reliable source of current and accurate professional information.

We create a media space for meeting representatives of manufacturing companies with providers of industrial solutions.

By connecting companies, academia, schools and trade unions, we support the spread of technical knowledge in Slovak society.

VALUES

- Partnership with a personal approach
- Transparent media business
- Expertise at every position in the team
- Knowledge of the local industrial environment
- Orientation in world trends
- Thematic clarity



I really like ATP Journal, what interests me the most is the diversity of individual articles. The reader will find something from his profession, but will also learn a lot of news and information from other areas, which is a great benefit.

Martin Tománek
Management
ABB, s.r.o.

WHY COOPERATE WITH THE ATP JOURNAL MEDIA PLATFORM?

- as part of a community of experts, you will have an impact on the development, direction and determination of trends in the Slovak industrial environment
 - through us, you will directly address those who are looking for new knowledge in the field of automation and have the opportunity to apply it in practice
 - in times of shortage of qualified labour, you will present yourself not only as a supplier of advanced products and solutions, but also as an attractive and promising employer
 - we will give your achievements the objective dimension of an independent information (media) source
 - we will place your commercial presentation in a natural environment, where it will look casual and at the same time purposeful?
-
- our exclusive reports in Slovak manufacturing companies map not only the current state of automation, but also show the possibilities for your future investments
 - the professional processing of our media outputs in terms of content and visuals positively support your corporate image
 - you don't have to have an editor, reporter, translator, photographer, cameraman, graphic designer in your company - concentrate on your business and transfer media duties to our table
 - we will multiply the reach of your information by using the entire spectrum of communication channels, from which each recipient can choose according to their preferences and availability

**PRINT
WEB
EMAILING
VIDEO
SOCIAL MEDIA
EVENTS**



The January issue was different from the previous one. I felt that there were more articles that interested me. Otherwise it's great because you also write about real companies and real problems. Plus there are also news mentioned and everything is in one place.

Slavomír Mindek
projection, construction
Ing. Slavomír Mindek-ELEKTRO-Revisions
and Projection

ATP Journal as a print magazine has been on the media market for 31 years and is the longest-running periodical of its kind in Slovakia.

We inspire you 6 times a year with a minimum of 56 pages per issue.

The content is based on an editorial plan (p. 17) divided for each issue into:

- industry sector
- related operational technologies (OT)
- higher levels of management (IT)
- solutions for Industry 4.0
- specific ideas from readers in the Readers' Topic

Partnerships in the preparation of individual issues

In the preparation of individual issues in 2025, we cooperated with important professional and trade associations:

Slovak Electrotechnical Association - Chamber of Electrical Engineers of Slovakia (SEZ-KES)

Equipment Maintenance Company (SUZ)

National Robotics Center

Association of the Cellulose and Paper Industry of the Slovak Republic

Association of the Electrical Industry of the Slovak Republic

Technical Inspection, a.s.

As part of this cooperation, we provided space for the presentation of their activities and activities, the presentation of current topics in the form of professional articles or exclusive interviews with representatives of these entities.

ATP Journal is read by over 4,100 professionals each month in print or digital versions

- 1,183 registered print subscribers
- 2,930 is the average digital view
(data as of 30.9. 2025, 12-month average)





For me, ATP Journal is a quality professional magazine that enriches my information and knowledge about industrial automation, new products, interesting companies, interesting solutions, informatics and trade fairs. My job position is a software engineer (PLC, robots, cameras, DB, MES, etc.), so your media platform is very useful for me. We have found interesting information from various manufacturers many times in the company, so we contacted the sales representative and further resolved the communication so that we could implement the product in our plant. I am very happy that I have the opportunity to access such quality content and therefore thank you very much for the well-done work on ATP Journal.

Marek Olšiak
Intercable s.r.o.

ATP JOURNAL READERSHIP STRUCTURE BASED ON REGISTRATION DATA

Working positions of ATP Journal readers

- 42 %** Operational workers - operators, technologists, maintenance
Developers of control and visualization systems
MaR and ASR TP service and maintenance staff
M&C designers and engineers of machinery, equipment and production lines
- 25 %** Head of M&C, Electronic, Maintenance departments
Technical directors, production directors, operational directors
Business directors, sales managers, heads of investment departments
- 15 %** Employees of secondary schools and universities
- 10 %** Students of secondary schools and universities
- 8 %** Government, Trades Unionists, Institutions

Representation of the industries where ATP Journal readers work

- 56 %** Electrical industry
- 48 %** Energy
- 29 %** Automotive
- 29 %** Machinery
- 18 %** Chemical industry
- 17 %** Oil and Gas
- 16 %** Food industry
- 15 %** Constructions
- 15 %** Transport and logistics
- 11 %** Water industry
- 11 %** Printing and packaging industry
- 11 %** Pulp and paper industry
- 10 %** Metallurgical industry
- 10 %** Wood, rubber, cement and foundry industry
- 7 %** Other (Pharmaceutical, Healthcare, ...)

Data source: reader registration in the BUXUS editorial system as of 30. 9. 2025

ONLINE

The website is placed in leading positions in search engines - long-term operation of the portal, SEO optimization of content, cross sharing of contributions by professional associations, partner organizations, companies and universities.

The content of the page mainly includes:

- articles from ATP Journal in html format
- archive of printed issues of ATP Journal in PDF format

Enriched with characteristic web formats:

- current articles, product news, press releases
- calendar of events
- videos
- banner advertisement



Average monthly traffic: 3,857

(data as of September 30, 2025; average for 12 months)

EMAILING

Address delivery of information to subscribers under the well-known header ATP Journal, distributed in accordance with GDPR rules. Depending on the content, we distinguish between two formats.

Company emailing - sent on schedule according to the request, information about events, product news of one company.

Editorial emailing – sent 6 times a year with information about the current issue of ATP Journal (space for two company articles with a video trailer), several times a year for the distribution of the Talks about ... formats (company as an Interview Partner) and VideoNEWS (company presenting its new product or event).

Number of subscribers: 2,549

(data as of September 30, 2025)





I have been following ATP Journal for several years now and I always find topics that inspire and advance my professional life. I especially appreciate the clear treatment of even complex topics and the ability to follow industry news in one place.

Tomáš Páleník
AU Optronics

VIDEO

Reports from manufacturing companies – part of exclusive editorial content in ATP Journal and company PR articles, but also as a company presentation outside the ATP Journal use.

average 674 views on YT



Reports from events – event recording, interviews, reports from the event on the basis of a media partnership or at the request of the organizers.

average 275 views on YT



Talks about... - the editor-in-chief addresses current topics in an online interview with invited experts. Space for company presentation in the form of Remote Interview Partner.

average 185 views on YT



VideoNews – an editorial format usually contains five current video news with accompanying comments of interesting topics, product news or professional events. A space for the company commercial video news.

average 115 views on YT



Depending on the format, the distribution of editorial videos or relevant company videos is ensured at www.atpjournal.sk, via direct mail, our social media networks - YouTube, LinkedIn.



SOCIAL NETWORKS

YouTube ATP Journal

editorial and company videos,
205 subscribers, 180 videos



LinkedIn of the editor-in-chief

– direct contact with the
community,
average 679 views of posts.



(data as of September 30, 2025 average for 12 months)

SAMPLE OF COMPANIES

where ATP Journal readers professionally work



EVENTS AND MEDIA PARTNERSHIPS

Main media partner

In 2025, ATP Journal became the main media partner of two major trade associations – the Equipment Maintenance Society (SUZ) and the Slovak Maintenance Society (SSU).

ATP Journal Conferences

Direct connection of suppliers, top experts and academia with representatives of manufacturing companies on current topics. The most significant conference held so far was Robotics in the Industrial Practice of Small and Medium-sized Enterprises in 2017 and 2019.

Media partnerships

Through our communication channels, we will attract participants to relevant events for the organizers. On the contrary, by distributing ATP Journal at these events, we increase the reach of published information and gain new regular readers.

Trade fairs

SlovakiaTech Forum – Expo, Košice

International Engineering Fair, Nitra

AMPER, Brno

International Engineering Fair, Brno

EMO Hannover, Germany

automatica, Munich, Germany

Hannover Messe, Germany

Corporate events

Beckhoff Automation s.r.o.: Beckhoff Roadshow

DEHN, s.r.o.: DEHN ACADEMY ILPC

EPLAN Software s.r.o.: EPLAN training for designers

SIEMENS s.r.o.: Siemens Young Generation Award

AUSYS s.r.o.: KOBEST – international conference on machine safety

Conferences of partner organizations, educational and academic institutions:

Association Mám dron - DRONTEX

ENERGOCLUB - ENERGOFORUM

Elektro management, s.r.o. - ELEKTROTEC, ELEKTROKONTAKT, ELECTRON, ELTECH SK, DESIGNERS, ELTEX

eFocus - Smart metering/smart grid, Digitalization in energy does not end

IPA Slovakia, s.r.o. - Production Management, Quality Forum, Practical Maintenance Forum

INOVATO - INOFEST

Slovak Association of Photovoltaic Industry and Renewable Energy - SAPI Energy Conference

Slovak Agency for Investment and Trade Development - Slovak Industry VISION Day, Šamorín

Slovak Productivity Center - National Productivity Forum

Slovak Maintenance Society - National Maintenance Forum

Slovak-German Chamber of Commerce and Industry - Cybersecurity in Changing Conditions, Energy Renovation of Buildings, Conference Industry 4.0 and Digitalization, Sustainable Solutions for Hospitals

SEZ-KES, SKSI - Conferences of Electrical Engineers of Slovakia

Technical Inspection, a.s. - Technical Equipment Safety

Association of the Slovak Automotive Industry - CEE Automotive Supply Chain, NEWMATEC



EDITORIAL PLAN 2026

ATP Journal No.	1 (January) - Print	February	2 (March) - Print	April
Deadlines	15.12.2025		11.2.2026	
Readers topics	Standards and recommendations for PV installation	VIDEO Talks about ... increasing productivity in industrial plant	5G in an industrial environment – possibilities, real-world experience	VIDEO Talks about ... collaborative robots – a burst bubble?
Industry	Electric power generation Waste to Energy (WtoE) Electronic and Semiconductor Industry	VideoNEWS New products, solutions, events	Oil and Gas Industry Water and Wastewater Industry Chemical and Plastic Industry	VideoNEWS New products, solutions, events
OT/IT	<p>Nuclear, hydro, wind and photovoltaic power plants, Heating Plants</p> <p>WtoE technologies</p> <p>Automation and control systems for power generation</p> <p>Inverters/converters for PV</p> <p>Switches, breakers and electrical installation equipment</p> <p>Overvoltage protection</p> <p>Drives</p> <ul style="list-style-type: none"> • Motion control systems • Frequency converters, soft starters • Servo drives <p>Motors and gearboxes</p> <ul style="list-style-type: none"> • Energy efficient motors • Low and high-voltage asynchronous motors • Servomotors • Synchronous motors and generators • Geared motors and steppers <p>Motor protection</p> <p>Robotics I SCARA, Cartesian robots, Single-axis robots</p>		<p>Manufacturing information systems</p> <ul style="list-style-type: none"> • MES/MOM 4.0 • SCADA <p>Field instrumentation</p> <ul style="list-style-type: none"> • Pressure & differential pressure transmitters, pressure switches • Level transmitters / sensors • Humidity, pH / redox sensors <p>Maintenance and diagnostics</p> <ul style="list-style-type: none"> • Field instrumentation maintenance and diagnostics • Asset management <p>Tank and gauging management</p> <p>Industrial communication, converters, fieldbuses</p> <ul style="list-style-type: none"> • 5G/6G, Industrial Ethernet, OPC UA, repeaters/ routers • Signal converters, network quality <p>Cables, cable management</p> <ul style="list-style-type: none"> • Cables and wires for industry environment • Cable trays <p>Power supplies and UPS</p> <p>Energy management</p>	
Industry 4.0	<p>Edge automation – real time data collection, computing, analysis, locally processing and storage</p> <p>Industrial cloud solutions and services</p>		<p>Maintenance 4.0 – calculation of remaining service life, automatic diagnostics, remote diagnostics</p> <p>Condition monitoring</p>	

ATP Journal No.	3 (May) - Print	June	7 (July) - Print	August
Deadlines	9.4.2026		11.6.2026	
Readers topics	Mobile robots, AGV/AMR in industrial operation – advantages	VIDEO Talks about ... digitalization, which is no longer just a phrase, but an everyday reality	How to launch a smaller pilot project with artificial intelligence for a manufacturing company?	VIDEO Talks about... connecting science and research with industry
Industry	Automotive Industry and suppliers Rubber Industry Transport and Logistics	VideoNEWS New products, solutions, events	Pulp and Paper Industry Wood Industry, Furniture Industry Food, Beverage and Pharmaceutical Industry	VideoNEWS New products, solutions, events
OT/IT	Robotics II • Robotics – welding, cutting, painting and machine handling • SW and HW for robotics programming and for visualization of robotic workplaces Industrial PC • Industrial and embedded PC, industrial notebooks Product process management RFID, Pick-to-Light Sensors I. • inductive, optoelectronic, laser, magnetic, ultrasound Transport and logistics • automation and control for road and railway transportation, autonomous transport • AGV/AMR platforms HW/SW/služby pre logistiku a skladové hospodárstvo SW tools for manufacturing simulation and visualization		Control systems • DLC, PLC, PAC, SoftPLC Controllers • Single and multi loop Field instrumentation II. • Flow meters – Coriolis, magnetic, vortex and ultrasound • Temperature sensors and transmitters Batch systems • Batching stations and pumps Industrial calibration • Multifunctional calibrators • Loop calibrators, current measurement and generation Industrial fittings, armatures, pumps • Valves – safety, throttle and control • Feed- check and control flap • Drivers for actuators – pneumatics and electric Maintenance and diagnostics II • Vibrodiagnostics, tribodiagnosics and thermography Connections systems • I/O systems • Industrial connectors and terminal blocks • Marshalling SW for engineering –/CAx	
Industry 4.0	Digital twin Smart manufacturing supply chain Logistic 4.0		Virtual, Augmented & Mixed reality Artificial intelligence and machine learning in manufacturing	

ATP Journal No.	9 (September) - print	October	11 (November) - print	December
Deadlines	12.8.2026		12.10.2026	
Readers topics	What potential do we have in Slovakia for hydrogen production and the use of hydrogen technologies?	VIDEO Talks about ... the successes of Slovak technology companies on global markets	Palletizing of various assemblies/products on one robotic workstation	VIDEO Talks about ... a corporate culture that supports innovation
Industry	Power transmission and distribution Mining, Cement and Construction Industry Steel, Foundry and Metal-working Industry	VideoNEWS New products, solutions, events	Engineering industry, manufacturers of machinery and equipment, OEM Production of automated lines, single-purpose machines Packaging & Paletizing industry	VideoNEWS New products, solutions, events
OT/IT	Solutions for TSO, DSO, LDS Smart grids, Smart energy systems Energy Storage • battery and non-battery systems • H2 technologies Reliability and availability of power supply • Control systems for distribution plants and substations • Load management system • Communication systems for substations Quality of power supply • Electricity quality recorders and analyzers Enclosures and cabinets Weighing systems and tensometry • Industrial scales, belt scales • Tensometric systems and sensors Industrial security - network security, system integrity, industrial security services		Complex engineering development platforms Robotics 3 • packing, palletizing, handling • safety of robotic workplaces Image capture and processing • Shape, color, position sensors Vision systems 3D spatial scanners Control systems for CNC/DNC machines Pneumatic systems • Pneumatic cylinders and valves, valve islands, positioning systems Linear technologies • Linear guides and positioning systems • Linear motors, actuators Manipulators, conveyors and accessories Sensors 2 Speed sensors, acceleration, linear position sensors Safety of machines and equipment	
Industry 4.0	Industrial Internet of Things (IIoT) Industrial Cybersecurity		Collaborative robotics and advanced robot end manipulators Drones for industrial use	



I like reading the ATP Journal. I am always looking for information that would help me in my work. We had problems with the PROFIBUS network dropping out on conveyors. The Operatol Panels often reset themselves. I remembered the article in the ATP Journal and Mondi SCP purchased a PB-Q ONE device based on my suggestion. The causes were found and everything works 100%.

Patrik Džumela
Mondi SCP

PRICE LIST OF SERVICES

	PRINT ATP Journal	ONLINE www.atpjournals.sk
AD 1/8 A4 on 1st cover page	620 €	
AD 1/1 A4 on 2nd or 3rd cover page	1445 €	
AD 1/1 A4 on 4th cover page	1545 €	
AD 1/1 A4	1100 €	
AD 1/2 A4	680 €	
AD 1/3 A4	415 €	
AD 1/4 A4	330 €	
AD 1/8 A4	320 €	
AD 1/12 A4	95 €	
Inserted catalog (over 30 A4 pages)	950 €	
Inserted advertisement (up to 30 A4 pages)	715 €	
Article 2/1 A4	620 €	
Article 1/1 A4	350 €	
Exclusive article	540 €	
Online article		230 €
Article 3/4 A4	270 €	
Article 2/3 A4	240 €	
Article 1/2 A4	170 €	
News 1/4 A4	80 €	
Exclusive news	180 €	
Online news		110 €
wide skyscraper (160 x 600 px)		470 €/month
custom banner (258 x 460 px)		460 €/ month
leaderboard (728 x 90 px)		380 €/ month
rectangle banner (728 x 90 px)		240 €/ month
square banner (250 x 250 px)		190 €/ month
logo, text (250 characters), link		110 €/ month

	ONLINE emailing
company emailing (Directmail, presentation of 1 company)	320 €
editorial emailing (Newsletter, new issue of ATP Journal)	180 €

	ONLINE video
Talks about... partner	290 €
News in VideoNews	240 €
Video localization, English recording (spoken)	50 € /min.
Video localization, English recording (subtitles)	30 € /min.
Industrial reportage	Price according to requirements
Event video	

	Events
Media support of the event	Price according to requirements

	Other publishing services
Translations of technical articles from ENG, CZ	Price according to requirements
Processing of PR articles	
Processing of ADs, flyers, banners	

discounts based on the total amount of services ordered

from € 500	3%
from € 1,200	5%
from € 2,400	8%
from € 4,000	13%
from € 6,000	18%
from € 10,000	22%

Information and orders: info@atpjournals.sk



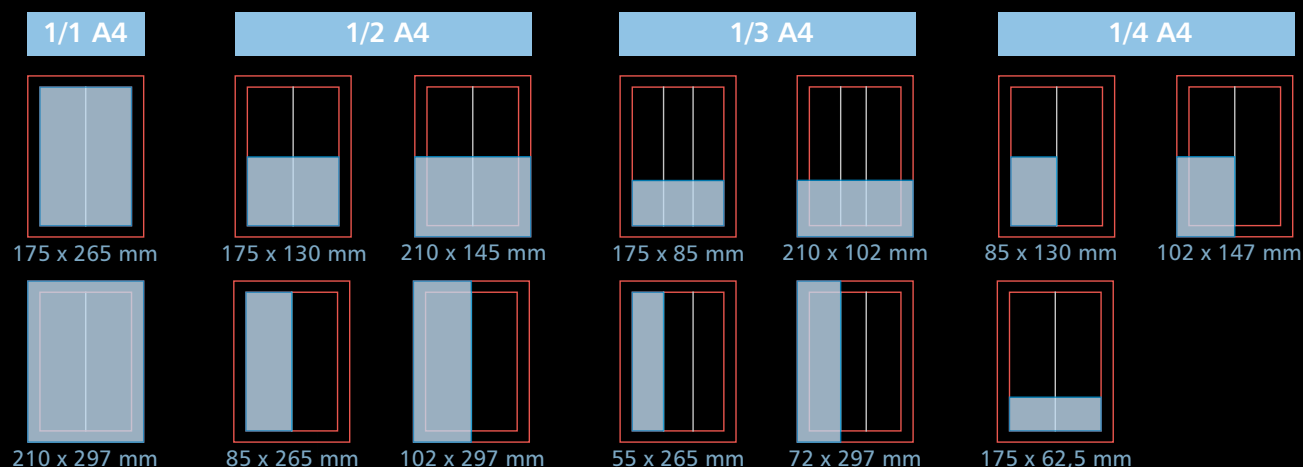
ATP Journal magazine brings news and trends in the field of mechanical engineering, robotics, electronics and many other technical interesting things that interest us as maintenance workers at Hot Rolling Mill. In addition to me, the magazine is read by 10 other maintenance workers, since after reading it and answering the competition questions, I leave it in the control room.

When reading ATP Journal, we register rapid developments in the field of digitalization and we have understood that if we want to keep our jobs, we must constantly educate ourselves. New PLCs are easier to program and specialists are no longer needed, as they were 10-15 years ago.

Today, even students of secondary vocational schools can do it.

Attila Csala
U. S. Steel Košice, s. r. o.

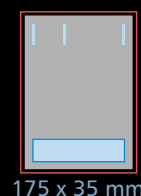
ADVERTISEMENT DIMENSIONS



Technical specifications of the advertisement:

- minimum resolution of 300 DPI
- CMYK
- bleed min. 3 mm
- crop marks
- PDF format

1/8 A4 on 1st cover page



RANGE AND LOCATION OF ARTICLES

	RANGE		LOCATION		
	number of characters including spaces*	images	ATP Journal PRINT	ATP Journal PDF on atpjournal.sk	atpjournal.sk**
Article 1/1 A4	6 000, minus 600 for each image	max 40 % of the area of the article	X	X	
Exclusive article	6 000, minus 600 for each image	max 40 % of the area of the article	X	X	X
Online article	up to 12 000	up to 10			X
News 1/4 A4	1 600	1	X	X	
Exclusive news	1 600	1	X	X	X
Online news	up to 3 000	1			X

* Article in .doc format in the structure title, abstract, text, contact information; images sent separately in jpg, png...
News in .doc format in the structure title, text, link; image sent separately in jpg, png...

** An article in html can contain hyperlinks, backlinks, more images
News in html format may contain hyperlinks, backlinks

AD FORMATS AND POSITIONS

The screenshot displays the ATP Journal website layout with several ad formats highlighted by blue boxes and labels:

- Leaderboard:** 728 x 90 px, located at the top center.
- Wide Skyscraper:** 160 x 600 px, located on the left and right sides.
- Custom banner:** 258 x 460 px, located in the middle right section.
- Square banner:** 250 x 250 px, located in the bottom right section.

The website content includes articles such as "Tatranská mliekareň, a. s., nasadila robotiku aj moderné radiacie systémy", "Od vízie k realite: start-up vyrába cenovo dostupné...", and "Výrobná sa s výzvami revolúcie v doprave a intelligencií elektrických riešení".



The screenshot displays the ATP Journal website layout with interview articles and a large rectangle banner highlighted by blue boxes and labels:

- Rectangle banner:** 728 x 90 px (it is on all subpages at the same time), located at the bottom center.

The website content includes interview articles such as "Excel ako veterán medzi ERP", "V tendri na dostavbu JE Dukovany sú všetci na rovnakej štartovacej čiare", and "Ženy inšpirujú ženy – Viktória Zhuravská".

GENERAL TERMS AND CONDITIONS

1. Introductory Provisions

1.1 The General Terms and Conditions of the Ing. Anton Géner – ATP Journal publishing house (hereinafter referred to as the GTC) issued in accordance with the provisions of Act No. 513/1991 Coll. of the Commercial Code (hereinafter referred to as the “Commercial Code”) govern the contractual relationships arising between the company Ing. Anton Géner – ATP Journal, Školská 162/31, 977 01 Brezno, Slovak Republic, Identification No. (IČO) 56619472, VAT IN (DIC) 1047734721, Tax Identification No. IC DPH SK1047734721, publisher of the professional bimonthly ATP Journal, operator of the website www.atpjournals.sk, as the Supplier and Customer, who, by sending an order, orders the implementation of services related to the publication of advertisements/advertising articles in the ATP Journal magazine or on the Supplier's operated websites, or the implementation of additional services, as stated in the valid Price list of services on the Supplier's operated websites (hereinafter referred to as the Price List).

1.2 The GTC, the Price List, as well as the Instructions for the implementation of services related to the publication of advertisements/advertising articles and additional services (hereinafter referred to as the Instructions) are published in Medialno by the Ing. Anton Géner – ATP Journal publishing house or on the websites operated by the Supplier. By signing the order issued by the Supplier, the Customer confirms his agreement with these GTC, Price List and Instructions.

2. Subject of performance

2.1 The subject of performance is the delivery of bindingly ordered services in the order by the Supplier to the Customer on the delivery date while complying with the Delivery Terms, Payment Terms and Instructions.

2.2 The service is understood to mean the provision of the possibility of publishing display advertising (hereinafter referred to as advertising), advertising article (hereinafter referred to as advertising), banner advertising and other items of the Price List bindingly ordered by the Customer in the order.

3. Purchase price of services

3.1 The prices stated in the signed order according to the Price List and the agreed discount are binding for the Supplier and the Customer.

3.2 The Price List defines the purchase prices of services. The services ordered in the order have a delivery date in the calendar year for which they were ordered.

3.3 The agency discount is 15%. The agency discount cannot be combined with other discounts.

3.4 By placing an order by the Customer and confirming the order by the Supplier, both parties agree to the purchase price of the services.

4. Delivery conditions

4.1 The order serves as a contract for both parties on the basis of which the Supplier begins to deliver the ordered services. It is possible to start implementing the services (publishing advertising, advertisements or implementing an internet/electronic or additional service) if the following conditions are met: a) The Supplier receives a properly completed order confirmed by the Customer b) The order clearly specifies the method and schedule of payment. If the payment method is indicated in the order as a one-time payment of the full amount, the Supplier will not start implementing any service from the order unless the Customer pays the price of

the service in advance. The decisive date is the date of crediting the payment to the Supplier's account. The date of crediting the payment to the Supplier's account must be before the publication date of the ordered service. If the payment method is indicated in the order as partial performance, the Supplier has the right to invoice the Customer in the manner specified in the order, regardless of the dates of implementation of individual services (sending the magazine by mail for distribution, publishing the service on the website or sending it via electronic service).

4.2 The Customer is obliged to deliver all documents in the quality specified in the Instructions and to the extent specified in the order, no later than the closing date of the relevant issue or the date from which the service related to the website or electronic services is to be implemented.

4.3 The deadlines for the relevant magazine issues are published in Medialno and on the websites operated by the Supplier.

4.4 The Customer is obliged to deliver the materials for the banners no later than 3 working days before their publication, while the banners are published for at least the duration of a calendar month, unless otherwise agreed in the order. When preparing the materials for the banner, the principle of displaying banners on the websites operated by the Supplier, which is their replacement in positions every 22 seconds, must be taken into account. The maximum length of the banner animation on the website www.atpjournals.sk is 20 seconds.

4.5 The transfer of the performance of individual ordered services to other issues of the magazine than the one ordered or, in the case of internet/electronic services, to other months than the one ordered, is possible only in writing/by e-mail, at least 10 days before the closing date of the relevant issue or the date of implementation of the internet/electronic service. The performance of services cannot be transferred to a date later than the calendar year for which they were ordered.

5. Payment Terms

5.1 The Customer undertakes to pay the purchase price of the ordered services, including VAT, based on the invoice issued by the Supplier.

5.2 The invoice is due within 14 days from the date of its issue, and the invoice is considered paid on the date the invoiced amount is credited to the Supplier's account. Failure to pay the invoiced amount price within 30 days after the due date is considered a gross violation of the relationship between the Supplier and the Customer, whereby the Supplier will cease to provide further ordered services to the Customer.

5.3 For specific services defined in the Price List, a choice is possible between advance payment in the amount of the entire amount of the ordered services or partial performance. If the order specifies the method of payment for services as partial performance - the Supplier will issue invoices to the Customer as specified in the order, regardless of the dates of implementation of individual services (sending the magazine by mail for distribution, publishing the service on the website or sending it via electronic service).

5.4 The Customer does not have a right to any part of the advertising, advertisement and service processed and created by the Supplier by paying the purchase price. Other materials and documents supplied by the Customer for processing the advertising, advertisement or service will be returned to him upon request. The editorial staff does not archive or return unsolicited materials and documents after a period of more than 30 days from the first publication of the advertisement, advertisement and service.

5.5 The Customer is responsible for the use of images, photographs and other graphic images (hereinafter referred to as Images) in accordance with copyright and property rights, provided that the Images are supplied by the Customer and published by the Supplier with the Customer's consent. By supplying the Images, the Customer fully agrees to the Supplier publishing them. Any sanctions, license fees, compensation for damages and unjust enrichment or any other financial claims that will be demonstrably claimed by the author or licensee or other authorized third party from the Supplier for unauthorized use and distribution of the Images, the Supplier shall claim in full from the Customer, regardless of their amount and the length of time that elapses between publication and the occurrence of the request of the author or licensee or other authorized person for these claims, with which the Customer expresses its consent. The Customer hereby undertakes to pay the claims to the Supplier according to the previous sentence no later than five (5) calendar days from the delivery of the request, in the full amount claimed and without any conditions.

5.6 All fees associated with the interbank transfer of payment of a foreign Customer shall be paid by the Customer of the ordered services.

5.7 In the event of the Buyer's delay in paying the purchase price, the Supplier is entitled to interest on arrears in the amount of 0.01% of the amount due for each day of delay; this does not affect the Supplier's other claims in connection with the Buyer's delay.

6. Cancellation of the order

6.1 The Supplier may withdraw from the performance if the Buyer fails to meet the conditions set out in points 4.1, 4.2, 4.4.

6.2 The declaration of withdrawal must be in writing or by e-mail and must state the reason for the withdrawal. The Supplier shall not incur any further obligations towards the Buyer.

6.3 The Customer may cancel the order only in writing or by sending an e-mail to the Supplier at podklady@atpjurnal.sk

6.4 Cancellation of the order and refund of the amount paid for the order to the Customer is possible as follows: a) 100% of the amount of services with a breakdown - if the Customer cancels the order in writing more than 20 days before the service is consumed, i.e. more than 20 days before the deadline for the issue in which the service is to be published b) 50% of the amount of services with a breakdown - if the Customer cancels the order in writing within 20 - 0 days before the first service is consumed, i.e. 20 - 0 days before the deadline for the issue in which the service is to be published c) 0% of the amount of services with a breakdown - if the Customer cancels the order in writing after the first service from it is consumed, i.e. after the deadline for the issue in which the service is to be published

7. Copyright provision

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8. Other provisions

8.1 The Customer has the right to graphic and textual representation of advertising according to its own ideas, which: a) do not contradict the basic rules of morality, do not speak derogatorily about a third party or in any other way cause damage to the good name of a natural or legal person, b) do not promote racial and religious intolerance, do not promote any form of violence.

8.2 The Supplier has the right to graphic and textual representation of advertising in accordance with the graphic style and layout of the ATP Journal magazine and taking into account the ideas and suggestions of the Customer.

9. Final provisions

9.1 The Supplier reserves the right to terminate the publication of the magazine or the operation of the websites referred to in Article 1 of these GTC at any time. The Customer is entitled to a refund of the proportional part of the purchase price that corresponds to the ordered and paid services that the Supplier did not provide due to the termination of the publication of the magazine or the operation of the websites referred to in Article 1 of these GTC; In these cases, the Customer shall not be entitled to compensation for any harm, damage or lost profit.

9.2 In cases not regulated by these GTC, the relationship between the Supplier and the Customer shall be governed by the Commercial Code. In the event of a dispute, both parties shall first seek a settlement by mutual agreement. If they fail to reach an agreement, the dispute shall be decided by the competent court.

9.3 If any of the points of these GTC are in conflict with applicable legal regulations, only these points shall be invalidated, while the other points shall remain valid and shall continue to govern the relationship between the Supplier and the Customer.

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